



## Cooking Utensil from Rok Makes the Holidays Sizzle

*Rok Modern Stone-Age Cooking introduces their innovative cooking utensil just in time for the holidays. Anyone can cook their own meals to perfection as their food sizzles on a hot volcanic rock.*

(PRWEB) November 20, 2005 – Are you looking for the perfect gift for that special someone who has everything? Is there someone on your holiday shopping list that loves adventurous gourmet meals? Rok's [cooking utensils](#) are the perfect gift idea for the holidays. The [cooking utensils](#) are thrilling and unique and can be given to anyone from the health-conscious dieter to the most particular of dining connoisseurs. If you're looking for that one-of-a-kind gift for the person who "has it all," Rok's home [cooking utensil](#) set is the perfect choice.

Steve Wright, President of Rok Modern Stone-Age Cooking, says, "Rok's [cooking utensils](#) are the perfect gift for the holidays since memorable meals are such an important part of our holiday celebrations. Americans tend to entertain more during the holidays and what better way to create lasting memories than to share a truly unforgettable dining experience of cooking on a volcanic rock. With the gift of Rok's [cooking utensils](#), your loved ones can begin experiencing this amazing dining concept this holiday season and for many years to come. Consider giving Rok [cooking utensils](#) as an early present they can enjoy throughout the season. Or simply purchase Rok [cooking utensils](#) for yourself and amaze your holiday guests with incredibly delicious and entertaining gourmet meals."

Restaurants from California to Florida are adopting this exciting and innovative new cooking system and now you can experience Rok's [cooking utensils](#) right in the privacy of your own home. These Roks are unrivaled because of their simplicity, uniqueness, and ability to match the fast-paced life and rigorous demands of today's on-the-go diners. With Rok, [cooking utensils](#) are no longer boring. Rok guarantees the most delicious steak (or chicken, seafood and other meat) you've ever tasted!

Using Rok's volcanic [cooking utensils](#), anyone can cook and serve healthy, delicious, and enjoyable meals without being a master chef. Rok's [cooking utensils](#) are also a great choice for families or individuals who love to entertain but just don't have the time to prepare elaborate meals. The holidays can be hectic with meal planning, shopping, and socializing with family and friends. With Rok [cooking utensils](#), one can prepare a meal in minutes while entertaining the family at the same time. Rok's home [cooking utensil](#) sets have rocks that can be heated on the stovetop in minutes but will cook food for up to half an hour. Your college student will be eating like a king with a Rok Home Cooking Set and a portable stovetop. Diners of all ages love cooking with Rok, especially picky children. From the dining room to the patio, using Rok [cooking utensils](#) is a year-round event.

### About Rok

Rok is the leader in the design, manufacturing, and distribution of rock [cooking utensils](#) to restaurants and homes. For almost 10 years, Rok has been offering the most compelling proposition in [cooking utensils](#) for restaurants and individuals worldwide. They are sweeping the globe creating a tabletop cook-it-yourself revolution in the at-home dining industry. Rok sticks close by their motto: "Modern Stone-Age Cooking at its Finest"

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### Contact Information

#### Steve Wright

Rok Cooking, Inc.

<http://www.rokcooking.com>

1-866-LUV-ROKS or 408-205-7711

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